

It's your turn to...

The institutions of the New Media Consortium are outstanding innovators, committed to pushing the boundaries of teaching, learning, and creative expression with enthusiasm, and adept in the application of technology. If your organization believes in the same values as the organizations that comprise the NMC—quality, innovation, efficacy, and collaboration—you should consider joining the NMC.

...innovate NMC members are charting the frontiers of technology in higher education and creative expression. Already experienced with today's technology, NMC institutions are discovering, developing, and experimenting with the technologies of tomorrow. NMC members are investigating the potential applications of emerging technologies for teaching and learning—from virtual worlds to educational gaming to new forms of scholarship—and at the same time, are defining the shape of education itself.

...collaborate At conferences and events, and through the NMC's unique online community, NMC members keep in touch and work together. Members share knowledge and advice, form lasting partnerships, and seek new ways to collaborate both in person and at a distance. The NMC forges alliances with leaders in industry as well as education to provide its membership with a broad network of expertise from which to draw.

...influence NMC members are recognized as technology leaders. Whether in the world of higher education, libraries, museums, or industry, membership in this elite group signals a commitment to excellence and a place at the vanguard of technological advancement. Active membership in NMC denotes significant involvement in a respected professional community.

...make an impact NMC membership provides a way to extend the reach of your organization's impact. Members increase their organization's visibility and build connections by sharing the results of research and study, serving on a multi-institutional advisory board, or hosting an NMC event. Members have the opportunity to contribute to NMC publications and to help determine the future direction of this dynamic organization.

If your organization shares the drive and distinction that characterize NMC member institutions, we invite you to join this select group of leaders and innovators.

About the NMC

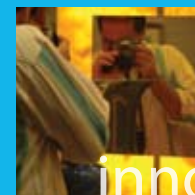
The New Media Consortium (NMC) is an international 501(c)3 not-for-profit consortium of nearly 250 learning-focused organizations dedicated to the exploration and use of new media and new technologies. NMC member institutions are found in almost every state in the United States, across Canada, and in Europe, Asia and Australia. Among the membership are an elite list of the most highly regarded colleges and universities in the world, as well as a growing list of innovative museums, research centers, foundations, and forward-thinking companies.

The consortium serves as a catalyst for the development of new applications of technology to support learning and creative expression, and sponsors programs and activities designed to stimulate innovation, encourage collaboration, and recognize excellence among its member institutions. Through its many projects, its comprehensive website, and its series of international conferences, the NMC stimulates dialog and understanding through the exploration of promising ideas, technologies, and applications.

As a central part of its mission, the NMC encourages and supports innovation in the pursuit of effective collaboration, especially in the activities and projects in which it plays a leadership role. For more information on the NMC, visit its website at www.nmc.org.



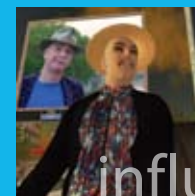
nmc members are...



innovating...



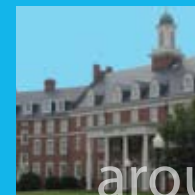
collaborating...



influencing...



making an impact...



around campus...



around the world

The New Media Consortium

sparking innovative learning and creativity

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NMC Initiatives and Projects

As part of its ongoing research, the NMC identifies areas of potential impact in teaching, learning, and creative expression. Each of the initiatives that guide the activities of the NMC centers on an unanswered question of broad application to the NMC community.

Within each initiative, the NMC employs four strategies designed to tease out the relevant issues and find ways to address them. These strategies are to convene people around ideas; to catalyze dialog and discussion; to build community and engage people; and to contribute to the field in the form of publications, demonstration and other projects, and information archives.

Each of the NMC's major initiatives is supported by activities based on one or more of these strategies. As the landscape of technology and higher education changes, new initiatives are developed; and as new ideas become established and part of general practice, the older NMC initiatives that investigated them are retired. This sampling of three of the NMC's eight current initiatives illustrates some of the range of the NMC's current work:

Educational Gaming Initiative

How can we make learning more engaging?

To support this initiative, the NMC sponsors activities that focus on ways the engagement of games and virtual spaces can be applied to learning and interactions, and stimulate use and experimentation of these technologies. Examples include conferences, both online and face-to-face; events hosted in the virtual world of Second Life; and NMC Virtual Worlds, a suite of development services for the educational use of virtual worlds.

New Scholarship Initiative

How are the processes and products of scholarship changing?

To address this question, activities focus on identifying the ways scholarship is being done and on what defines quality in scholarship, supporting experimentation with new forms, and stimulating awareness of the value of these forms. Some activities include alliances with library groups, research on the topic for the 2007 Horizon Report, and The MacArthur Series on Digital Media and Learning.

Emerging Technologies Initiative

How can NMC and its members keep abreast of emerging technologies that may be important to our collective work?

This initiative focuses on identifying emerging technologies and how to apply them and stimulates systematic thinking about the future and its possible impacts. The annual Horizon Report comes out of this initiative.

For a complete description of all NMC initiatives both past and present, please see the NMC website (www.nmc.org).

NMC Member Benefits

NMC members enjoy the following exclusive benefits:

NMC Conferences and Events

- Attend the NMC Summer Conference for \$349 (unlimited registrations; non-member rate \$749).
- Attend the NMC Regional Conference for \$249 (unlimited registrations; non-member rate \$399).
- Attend the NMC's Series of Online Conferences free (10 registrations per year; additional registrations \$125).
- Attend the annual NMC Director's Meeting at discounted rates.
- Receive special registration discounts or access at events sponsored by NMC partners like MERLOT, CATS, and others.



NMC Research and Publications

- Receive exclusive advance access to NMC research reports, newsletters, and other publications, as well as valuable hard copy versions not generally available to the public.
- Participate in major NMC research and publication processes such as the Horizon Project Advisory Board and others.

Training & Technical Support

- Register early for free hands-on software training at the NMC Summer Conference.
- Access the technical expertise of the entire NMC community through the TAB discussion list.
- Access the technical expertise of NMC Corporate Partners in solving installation or implementation issues.
- Receive exclusive software pricing and special offers from NMC Corporate Partners.

Project and Collaboration Support Services

- Participate in NMC projects and grants; in 2006, more than \$250,000 flowed to NMC members from these activities.
- Use the NMC's 3D virtual campus for your conferences, meetings, and events at no charge, and receive a substantial discount on the services of NMC Virtual Worlds.
- Take part in NMC's exclusive online discussion groups exploring emerging technologies, solutions to technological challenges, management challenges and issues, staff development and training, and pedagogy.
- Take advantage of grant writing and proposal submission services for inter-institutional NMC member projects.

Other Benefits

- Receive ten complimentary Pachyderm accounts on the NMC's Pachyderm server.
- Use NMC's Custom Survey Service to quickly assess the pulse of your peers on issues of the day. Includes the Annual Salary Survey and the Annual Survey of Members.
- Access the members-only area of the NMC website, including professional profiles, discussion groups, and the opportunity to publish news from your organization on the NMC website.

Ready to join? Here's how.

Membership in the NMC is \$2,500 per year. To join, simply complete this form and return it to the NMC via fax at (512) 445-4205.

NMC Membership Commitment Form

We accept the invitation to join the New Media Consortium.

Signature _____

Name (please print) _____

Title (please print) _____

Key Contact Information

Please complete the following for the person who will be the primary contact for the NMC membership.

Primary Contact _____

Institution _____

Address _____

City _____

State/Province, Zip/Postal Code _____

Phone _____

Fax _____

Email _____

Institution/Departmental website: _____

Receipt of this commitment form by the NMC confirms your acceptance of our invitation to join the New Media Consortium as a full member, with all the rights and privileges of NMC membership. It should be completed fully and signed by the appropriate official, generally the primary contact.

Please return by fax to 512-445-4205, no cover sheet is necessary. Upon receipt of this completed form, your membership will be activated immediately and an invoice sent to you for the annual dues.

If you have any questions, please contact the NMC at 512-445-4200 or info@nmc.org.